

# Dead Downlines Don't Lie!

The same people who wouldn't be caught dead buying a used-car from this Shark lay down like dogs and pay him thousands of dollars to learn how to twist lists, bang more sales and how to earn \$200 to \$1,000 per day whether or not a single solitary soul ever joins your pea-pod little MLM. Learn how to induce compliance into people who hand over their money. **Meet The Godfather and # 1 Author of The "Funded Proposal."**



**Paramus, N.J. —Rt. 80 / 14 Miles Due West of NYC**  
I am willingly—without remorse or even a stitch of concern—ready and willing to sign my own ticket into obscurity. Because now I am about to divulge a “secret” so deft and held so tightly to the breasts of Internet Masters, that by teaching and exposing everyone to the “combination” to the lock I will be in essence, creating untold bastions of competition which I predict will be like giving the inmates the keys to the prison. Its been ten years. Now I share.

## The Only Thing Worse Than a Lie is Someone Who Tells a Half-Truth

No one teaches this. *No one.* Think of any big name. Mike Litman. Dani Johnson. Big Al. Joe Vitale. Blackman or Calvert. Then there's Yanik Silver or heck, take any “I used to be poor and now I am rich” poster boy and here is where their genius was hidden which goes completely undetected by the too lazy to learn PC dweebs who still drip their MLM tears and cry to Mother with, “Where'd my money go?” Amazing that so many smart victims still MLM with so few ever ringing the bell. Whatever.

What the Giant marketers have before their Army of loyalists shows up is this: They have **content**, websites and written auto-responder letters to (a) draw the crowd (b) keep the crowd entertained for months on end and (3) they control the sales funnel. You are either controlling your own sales funnel and build your own lead base or you have nothing. Nada.

The “**half truth**” is this. The big guns will tell you they have a “system.” But what they never leak is that the system is controlled, written and managed by them and how YOU can control your own as well. Why? Because *he who controls the content* gets to earn multiple times on the users of the system just as McDonalds earns over and over on each of its franchise owners. It's like being the Godfather and having “**earners**” pass up 30% to you each month.

Guys like me are on the supply side. In other words, we sell people like you the picks and shovels that allow you to pan for gold. Which keeps the ones on top of the food chain (us) behind the cash register and forever leaves the Freshman class at our mercy.

## Here is The Nerve Center of All Internet Millionaires Whittled Down To 81 Words

Dominos Pizza, Burger King, Randy Gage and guys like me supply the cows (you) with the milk that you re-sell. Therefore we *not only* earn when you re-sell the milk, but just like Dominos, we sell them the dough as well which makes us even more money. We earn 3-4 times off the same little lambs. Why?

Earning on the **entire consumption value** of an industry is how most Millionaires in any industry rise to their incredible success. It is those who sell the do-dads to the *doers* who make all of the money.

## Hercules Recruiters Are Masters of Mass Psychology. Not MLM. Period.

You will learn how to twist your list into a gravy train. You will learn to be ten feet tall and bullet proof with one hand tied behind your back while multiple downlines begin to Trump Tower under your feet.

## If You Aren't Pimping Your Own List Consider Yourself a Laughing Stock

When you stop selling the MLM and you sell the system (hole vs. drills) your life changes. Isn't that the secret of Dexter Yeager, Val Smith and anyone else who earns Gangster money? After I reversed my doom and decided to party on the side of sanity I shot to #1 out of 75,000 distributors. Why? Because if you load your gun with a true 1-2-3 system the people who buy that from you *will also lay down and join* your MLM.

## No More Dead Man Walking

**Learn why** (and how) it's easier to collect five (5) orders of \$1,341 per 1,000 people than collecting forty orders (40) per 1,000 at just \$29.95. Once you understand the metrics of **direct** response and how the big guns make their bank, what you used to hustle at low end flea market prices will make you thrash & vomit.

**Learn why** if you advertise your MLM you give people the objection. The difference between advertising and marketing is the difference between earning soup kitchen money (squat) and making \$20K a month. Only a fool telegraphs his MLM to an audience of 10 Million who are already in five programs when the last thing they are seeking is yet another MLM death camp.

## —► This Single Lesson Can Set You Free ◀—

Did you know that it's *easier* to earn \$2,000 per week selling on-line with a direct response affiliate program than earning just \$200 per month building a downline?

## Master Mental Lock-Smiths Are Laughing Their Way Right into \$4,000 Dollar Pay Days

Most people who dilly-dally around on-line are still chasing their twirly little MLM tails. How does it feel to be going round-n-round like a cat chasing its own shadow? Guys like us who earn Attila The Hun money are using a **technique** that is invisible not only to the naked eye, but without precise and calibrated content to ignite the sales—bang, bang, all is for not. In about a minute after you back yourself into my website you will see “the code.” And it's expensive. My entire branding machine is \$1,341. Priced to insult the poor and to pay my list pimps \$800 per sale. Instant pay-pal.

100% Generic Content & Self Branding System

## My Legendary Bank of Ads and Content Just Became Your Treasure Chest

**USE** my ads. **USE** my auto-responder letters. **USE** my media platform. Promote and **brand yourself**. My system is 100% generic and has been since 1998. You either earn \$20,000 per month building your own biz or you are *paying to watch your upline brand themselves*.

[www.BonofreeMarketing.com](http://www.BonofreeMarketing.com)

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## How An Epic Ten Time Loser Became # 1 By Selling The Hole Instead of the Drill

I used to be the fool and no one has been taken for a ride harder than me. No one has been a bigger lay down than me. Call me an easy mark. A Patsy.

## Secret C.I.A. Intel Files I Shamelessly Stole

Because that's what I used to be. Which is precisely why I have spent a decade scouring libraries and playing book worm Benny and studying Government controlled mind-control CULT tactics (see the secret C.I.A. **Blue-Bird trials** circa 1947) and 31 months with MLM pyramid “Dons” to learn their hacker stunts and mass psychology tricks.

## \$450,000+ in Monthly Residual Sales

Did this work? Try 5 Million with lines around the block and Ya-Hoo doesn't fudge. Plus there's my little date with being # 1 “Best MLM Trainer” and then #1 “Diamond” award ForMor, 2001. Yeah, I'd say the secret files I de-bugged worked. I am the guy Mike Dillard salutes to in his book and the “teacher” you hear Denny Karganilla squeal about.

## What I Know About Drawing a Crowd Would Make Jim Jones and Bill Clinton Boil Over With a Fathers Pride & Joy

What I am about to show you is virtually “Holy ground.” You are either on our side of the fence and control the central nervous center of an industry (through content and control of the products sold) or you are on the *other side*; the side where you sit in front of the cash register playing Buckwheat and making guys like me—thanks Pay-Pal—richer. But for now you can only fantasize about it. Because you do not know the #1 and underling component of guys like us who know how to get hundreds of people per month to part with their money. *Because that's the secret.*

## Why This is Considered “Holly Ground”

Now you will be let in. Because it's not what we Foxes sell as it is **how** we (write) and knowing how the little baby Lambs on-line sort (information) and what we know about mass crowd **psychology**.

## Use My 21 Day Boot-Camp Series Now!

And the guy who leaks this residual recipe and F/T experience (me!) is offering you the Genie, the bottle, the magic potion and yes, if you knew what I know it's a virtual license to print money. Here's why. Do you even know that learning the proper *hidden psychology* is the difference between a F/T income or who hid the salami? Just knowing about inducing head-lines, triple media imprints, consumption and continuity threading is the difference between the haves with plenty and the have nots! Then there's cognitive dissonance, reverse double bind offers, bang alerts and triple hoop tie-ins. Consider this like being *backstage* at an Internet magic show and I'm **Houdini**.