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From Joe Schroeder

## **Predictions for 2007**

(The new economy has nothing to do with money)

### **Trends:**

1999 to 2001: Affiliate MLM recruiting techniques

2001 to 2003: Buy leads and calling strangers

2004 to 2005: \$1,500 direct sales programs

2007 to ? : Inspired communities that promote prosperity.

### **FACT:**

“The SECRET” is here. It’s a new movement on-line.

The trend is to lead with inspiration, not money.

### **Fact:**

The movie CRASH happened in 2005

The message was, “stop hating each other, we are all connected.”

### **Another Fact:**

The movie “What the BLEEP is going on.” 2005

The message was that collective consciousness is upon us.

T. Harv Ecker Millionaire Mind-Set seminars are everywhere and the new “hot” direct sales product isn’t soap----surprise!—but CD programs teaching personal power and business coaching.

It’s kinda hard to ignore what already exists.

Here’s the bottom line. People are fed up. They have been demoralized by corporate America, Martha went to jail and the movement of inspiration has already drawn the line in the sand.

### **The Masses Are Fed Up**

It’s the MATRIX and what pill are you going to take? The red one or the blue.

MASTER-MIND is the blue pill.

**Soldiers of Prosperity and Angels of  
Wisdom Fight For Each Other’s  
Individual Freedom Through  
The Inspiration Economy**

The gloves are off, traditional America has opened its eyes to alternative ways [finally!] to manifest revenue and it's not going to be about money anymore.

Make money and lots of it. But you lead with "can I serve you?"

Sales presentations are so late century aren't they?

If what you sell is value based, give out samples and the vacuum back to your cash register will be lines of people world wide.

### **Human Road Kill is No Longer Tolerated**

It's core valuation will be SERVICE through inspiration that spirals into an economy packed with inspired capitalists who share upward into the higher good of all, *while not at the expense of people.*

MLM traditionally pays its leaders at the expense of the little guy who grunts along for years *without ever turning a profit.* Boo!

High Tier \$1,500 and \$3,000 direct sales programs are hot right now, but where is the community? There's can't be one if the only way to build upon those is by calling strangers on their cell-phones!

### **This Makes Too Much Sense to Ignore**

Good things ATTRACT people and if that is true, and it is, where is the leverage that ATTRACTS new people? Where is the free CD? Where is the free Master-Mind community that ATTRACTS people weeks before it ever attempts to SELL them?

## **There is Always "Hidden Order" Within What Appears Like Chaos**

There is a new "hidden order" within our industry.

Those, like me, who are forward thinkers and visionaries, will prosper and prosper heavily. It's the blue pill, the alternative, remember that.

### **New World Order in The Economy Era of Free Enterprise**

What will shoot through the roof by 2007 and make new Millionaires out of many, will be those that trade intangibles and stuff money can't buy.

### **Gather Your Intangibles. Quickly.**

Things like your reputation, your word and how well you serve people WITHOUT asking them to buy anything or send you a money order for \$1,500 cash. Those are intangibles.

What you are about to read I willed onto paper back in 2002.

Very few people have ever seen this piece, a prediction really, that back in 2002 probably would have fell on deaf ears.

Today however, what you are about to read, and witness, simply can not be denied.

It's time. It really is. Out time. [wink]

With that brief introduction, Ladies and Gentlemen, for your inspection I now offer you "the blue pill."

## **The ALTERNATIVE.**

It's one United Collective Consciousness we call Starlink

*Intangibles can make you a Millionaire.*  
More than what you sell.

### **The New Economy of Inspiration and Intangibles**

Forget big brother. He no longer cares.

Once upon a time, you spent \$25,000 to \$100,000 and went to college to learn and to be trained on how to be employed.

Then you signed on the dotted line, slung the chain with your ID card pinched to it around your neck, your new employer trained you, nurtured you, paid for your car and your babies being born and they *then showed you a ladder leaning up against the wall and shouted at you, "go climb!"*

#### **Circa 1953 to 1977**

As long as you didn't drop the ball and make too many mistakes, you were safe and you could retire in glory. You didn't have to worry about your career and the notion of having numerous transitional career changes, back then---would have sounded like a bad joke. But again, this was the last century and over twenty-five years ago. Your father remembers those old days.

#### **Ask Your Parents About This**

Back in the day, the company would take care of you, justice and hard work would prevail and loyalty----going both ways---were the highest of corporate values.

That was yesterday. No, erase that. That was a generation ago!

*In today's business climate all we have--- is each other.*

*Literally. It's us Master-Thinkers against big business. Now the network rules (yours) and intangibles like your network, your reputation and how well you can serve others, within your own network, is the commodity of the new economy and the Soldiers of Prosperity who champion this crusade of capitalists to other fringe dwellers.*

It's about being unified, "as one," not separatists, working alone, next to each other, in office cubicles, for the greater good of the boss.

Did the business climate change? Huh buddy, you bet it did.

### **Look at Lucent or Toys-R-Us**

In today's world of intense competition, restructuring, and corporate takeovers, lets not even go into the splats and "tanks" so many of the behemoths are experiencing.

Ever hear of World/Com or Toys-R-Us? What happened?

The key today is THE NETWORK!

*Not the corporation.*

### **Now Your Network is Where The Bank is**

The key today and the new commodity is everyone's own individual network, a network of capital, a network of trust and integrity and a network of cohesive profit margins---working for the good of all, equally, for the strong, who demand to be THE FOOD CHAIN instead of the paid pencil pusher.

**Hard Work and Towing The Line  
Worked a Generation Ago.  
Today's Bank is Your  
Ability to Influence and Lead**

You are either the hunter or the hunted. People who provide the most food always eat the best, right? But it's a decision.

Therefore the mandate leads towards unification, not DIFFERENT "levels" of potential income.

## **The Pyramid of “Overworked and Underpaid.”**

Did you ever notice on in the world of “Big Blue” everyone is paid in relation to what their LEVEL (think pyramid) pays?

CEO: \$2.1 Million

President: \$900,000

COO: \$610,000

Chief Executive: \$350,000

Chief of Sales: \$178,000

Top Salesman: \$125,000

His Secretary: \$34,000

Not good. Not bad. But if given a choice, would you want to control your income or have it controlled by a system that ONLY dishes out an income that the prescribed “level” pays?

### **Puzzle Me This:**

Don't employees realize that they are always paid on what their level pays (their job title) and never earning on what they are actually worth? Hasn't the person struggling to pay their bills figured that puzzle yet----to making more money?

### **Pay-Checks Don't Create Lifestyle. Money Does.**

It's not about making more money that turns people like us on. It's the lifestyle that money afford us. It's the lifestyle.

### **The Life-Style Snapshot:**

- No commute. Who cares how much gasoline is?
- Earn money 24/7 instead of only from 9-5
- It's 3-4-5 vacations annually, not one.
- Lifestyle is connected to what you love.
- It's working for a loving, not a living.
- Life-Style is being home at 3:15 to pick the kids up.
- Lifestyle is being home to make the kids pancakes.
- Lifestyle is wearing clothes you like. Instead of costumes.
- It's working where you're celebrated, not tolerated.

Fortunes of Wealth Are Located  
In Doing What You Love and Where  
You Are Celebrated Versus Struggling  
In a Job Environment Where  
You Are Only Tolerated

Here in America, some of us prefer to BE THE FOOD CHAIN instead of working for the those that control the food chain.

It's as I said, it's being the Hunter or the Hunted. U-Pick.

So many of us in the earlier days cried, "but I need the benefits!"

**The 97% Who Argue Against Prosperity  
And Who Vote Onto The Side of Struggle  
Work For The 3% Who Stood For  
Prosperity Vs. Fighting Against it**

Here's an idea. Why don't you create income streams so deep that you can pay your OWN families benefits with [just] the interest from one of your savings accounts!

Or, with the "side" two or three thousand a month you earn from say, income stream # 23!

It's a choice. Just a choice.

**Soldiers of Prosperity Fight For Each Other's Freedom**

Today's network is a resource of people, ideas, profit streams and a buzz about soldiering each other to prosperity. One that simply will not go away, Unlike any other time ever-----in history, more people have decided to work-----as one---to manifest the greater good of themselves, of each other and their personal rights, as Americans to locate a richer lifestyle.

**United Minds That Master  
Each Other's Goals into Reality**

*In fact, if you are not soldering your own  
mastermind and serving a network around you and  
pushing other people ahead of you, you better start.  
Because that is today's link to the new economy.*

It's people helping people.

**It's shifting from 9 to 5 to 24/7**

Why bother even thinking that the company can take care of you if the company isn't even sure if it can take care of itself?

So where is Big Brother these days? He's looking out for #1 and pulling his hair out because of the constant and never ending list of new competitors that keeps hurling spit balls at him. And not from across the street either. Now the competition is "global" for Pete sake!

## **Intangibles**

What is making people successful today is sharing resources and networks with each other and “love is the killer app” (incredible book by Tim Sanders)! Just look at the networking books that have become best sellers by Robert Kiosaki

Personal networks have become “bank” and that is the new economy.

As marketing fans---think Jay Abraham on crack!---we have read the marketing books, learned the psychological triggers and now we all know what impulses people to buy, we went to the motivation seminars and we even own the t-shirt to prove it!

## **POSITIVE (yawn) THINKING**

However trying harder, chanting louder, believing in yourself more and thinking positively, while useful, if you are new, are no longer your short stack of things to get ahead with anymore.

As a matter of fact, it’s not even about you anymore. *It’s about what you can do for others and how well you can attract and manage your own network of people.* The guy who said (his name is Dale Calvert), “build other people and the people will build your business” was right. So right!

## **Office Monkeys & Cube Patrol**

Some call it Affiliate Networking. That’s what this is and that’s the buzz word and the bizz stream of the people now in the know and the people of today who are taking back what the CEO’s and the office cube patrol monkeys took from us. Our security. Our pride and the fun of being on the hunt to get ahead.

So who are we?

Soldiers of prosperity.

We are “as one” and united.

That’s who we are. Business coaches.

Sound strange? Maybe new? Forget it. It’s an old formula that corporate types told you didn’t work.

## **They Lied To Me.**

The little guy thinks that success is something that he has to look for outside of himself. Not true. Success is all around each of us

and walking by us all the time. The key then, as a Master-Mind, is to be open to it and the sub-set to that clearly, is to be open to everyone, not to some, but to everyone around you.

### **Be Someone For Somebody. That's The New Biz Model.**

Norman Vincent Peale started the crusade of “me” and if you believe the people of this world who sold you on positive thinking and that believing in yourself is the key to caviar wishes and lottery winning dreams, I'd debate that.

Start Here: BELIEVE in me. BELIEVE IN OTHER PEOPLE.

### **New Information**

Here is new information. It's hard to get someone who is near bankruptcy to start chanting, “I can do it. I can do it.”

### **More Insights and New Information**

It's hard to take the employee MIND and teach them over night to start getting pumped up about their potential to start earning \$25,000 per month. That's not something we can easily.

So start here and teach people this.

**Step 1:** BELIEVE in other people FIRST

**Step 2:** Start to DO and SEE things as they see them.

**Step 3:** Little by little, your own belief, in yourself, will start to grow.

But most people never even thought of having a mentor or a coach. Except for Millionaires like Michael Jordan and Tom Cruise. They have coaches, stylists, fitness trainers and assistants. Helpers.

Do you have a coach? Do you have a life-style coach? Why not.

### **STARLINK**

Where I started and how I climbed from small to bigger was by *believing first in other people.*

Back then, when I was scraping to pay bills and all of that “I used to be poor and now I am rich” rhetoric, but back then, even when I thought of myself as a squished little pleeb, I drew GREAT vision and tremendous HOPE by running next to other people who were undeniably ringing the bell and making a killing by building up other people and helping other people create and build their own personal affiliate networks.

### **It's About Other People. And Why.**

If you focus on yourself *you are the only game in town*. Terrible odds by anyone's measure. However, if you focus on other great people you just can't help but advance your own thermostat, raise your own expectations of possibility, balloon your own earning potential, build a richer network of fellow Soldiers--you can't help but grow large.

My first two steps out of the gate where (a) in my gut, believing in everyone around me even more than I believed in little ole me (b) believing in our free enterprise system with so much zeal that short of success simply wasn't an option to me.

### **THE MASTER-MIND: Your Greatest Resource!**

If you are new and the idea of masterminding, (people sharing business resources collectively as a network) and all of a sudden you have hundreds of new friends and scads of cool new biz-mates at your simplest of whims, if that notion seems foreign to you right now, and only because you are new, guess what and good news, we have been here and doing this, really, since the middle fifties.

Remember Glenn W. Turners network, "DARE TO BE GREAT!"

What we do and what we will explore with you is not anything new. The difference though, is now networking has become a national obsession for some and even a priority for many, whereas years ago, this form of networking, as a business, was only a by product of a larger business model.

Today? The network IS the business!

The old adage, "Time is money" is way old century and very Machiavellian (urrrr! ruff-ruff!) thinking.

## ***The Network is The Model***

### **The Master-Mind is Where The Money Begins**

The "now think" is this, the network is revenue. Not [just] money. Revenue. Equity. Residual income.

Stuff big brother always knew about but kept away from the cogs in the wheel. *The employees worked for a wage while the big hairs and the people who dined in the corporate cafeteria worked for equity and residual slam dunks.*

In the last century we worked to make money. Now here in the new economy *of people*, we work for a loving instead.

### **The Blue Pill**

Our collective ability to SHARE THIS ALTERNATIVE THINKING with others and buying power creams any other market share that anyone wants to waste time penciling on paper and apparently, we are the new world order.

### **Old is New Again**

Did Bill Gates just buy-up Lotus (March 2005)? You bet. That's because POWER begets power. That's because the more tools Microsoft can offer people the larger their monopoly is.

POWER. Shared power. That's what we do and that's what we share freely at Unified Master-Mind. We share our rolodexes and we share various income streams. We share our coaching and we chair the power.

No upline. No downline. No managers. It's unified. As one.

### **Bicker, Argue and Pitch. But Not Here:**

In the streets and outside of our own network here at Master-Mind you can beat each up and claw your way up through various competitors who you destroy.

Competition and democracy is a good thing. So play hard and pray even harder. Outside.

*Under the red, white and blue.*

## **Angels of Prosperity**

Here though, amongst your brothers and sisters of Freedom, amongst each other here, within our master-mind, it's bringing up each other. There is no competition; call it a "safe house" if you will.

### **We Cripple The CD Burners By Sheer Numbers and Size**

Oh sure, the hipsters and the kids with baggy jeans may be what television (and McDonalds) prays to, but it is we boomers who cripple those CD burners in size and *it is we who have the most money to purchase.*

It is we Boomers who rock and never forget that.

Plus the BIG BRANDS (yeah!) are begging for our trade and what you will dig up at United Master-Mind will be worth two Martini's—not one.

### **Forget the Resume. Show Me The Size of Your Network!**

The difference between working for money and building a network is that when you work on a level that is higher than simply money, *your equity becomes residual.*

### **How XXL is Your List? Your Customer Base?**

Which points back to each of our own individual intangibles, i.e., your network, your reputation and your ability to serve the network and for the good of all within the Master-Mind

### **What We Do**

As I said, our lineage dates back to the middle fifties and all that is old is new again. What UNIFIED MASTER-MIND is, more than anything else, is a celebration of business in and of the way it used to be and never should have stopped.

You Are Now a Business Coach

*We are in the people business and the product that we sell is business consulting and business ideas that only work when you add other people and BUILD other people as hard as you build yourself.*

That is why we call this UNITED MASTER-MIND.

### **Our Mantra**

Use money and love people. Not vice versa.

This isn't about "them" against us.

Although to know thy enemy is good business so say's Sun Zui in the classic, "The Art of War."

Instead, this is about us and how there is far greater security, for all of us, if we join together instead of independently being scattered under the umbrella of Big Brother.

I salute you and I salute your own network,

Welcome to STARLINK

*Joe Schroeder*

